



BKR INDEPENDENT MEMBER

# Innovation Aid for SMEs: Overview

Empowering SMEs through Innovation Aid for Enhanced Competitiveness and Growth



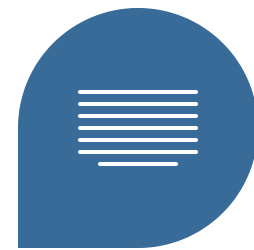
I INNOVATION AID FOR SMES

# General Overview of



## Objective:

- Support SMEs in product, process, and organizational innovation.
- Facilitate access to Highly Qualified Personnel and collaboration with Research and Knowledge-Dissemination Organizations.
- Accelerate innovation, enhance business performance, and drive competitive advantage.



## Scope:

- Includes secondment of Highly Qualified Personnel, innovation advisory, and support services.
- Projects must start within 12 months of funding approval and complete within 36 months, with possible extensions.

# Incentive Description & Maximum Aid

Support Caps

01



## Support Cap for Eligible Costs

Up to 50% of eligible costs, with a maximum cap of €250,000 per application.

02



## Innovation Advisory & Support services

Support can exceed above 50% for Innovation advisory & support services, capped at €220,000 within any three-year period.

# Qualifying Costs

Understanding Eligible Costs and Calculation Guidelines



## Secondment of Highly Qualified Personnel

- Personnel must be seconded from a Research and Knowledge-Dissemination Organization.
- Up to 50% of costs, max €2,500/month

01



## Advisory Services

- Covers consultancy, training, and knowledge transfer services.
- Support capped at 50% but can reach 100% if provided by a qualifying organization.

02



## Support Services

- Includes services like data banks, cloud storage, market research, and testing.
- Support capped at 50%, extendable to 100% if linked to secondment or advisory recommendations.

03



## Ineligible Costs

- Travel, subsistence, and out-of-pocket expenses.

04

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# Application Process

**Implementation Planning**

Upon acceptance, we will begin planning for the implementation of the scheme benefits or requirements within the business operations. This may involve strategic planning, resource allocation, and compliance with scheme guidelines.

04

**Review and Acceptance**

Once the application is reviewed, we will receive a decision regarding acceptance into the scheme. If approved, carefully review the terms and conditions of participation.

03

**Prepare & Submit Documentation**

We will gather all necessary documents and submit the completed application form with supporting materials to the designated authority managing the scheme.

02

**Review Eligible Criteria**

We will ensure that you meet all eligibility requirements for the scheme.

01

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# Key Regulations and Compliance

Navigating State Aid Rules and Obligations



## EU Commission Regulation No 651/2014

Guidelines for state aid measures, including eligibility criteria and limitations, impacting entities across the EU.



## Ineligibility Criteria Enforcement

Strict measures for entities with dues exceeding €1,000 without a repayment plan, particularly affecting public entities and Research Organizations.



**For any additional questions or further clarification, please do not hesitate to contact us:**

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